

PROFICIENCIES

- Creative/business writing
- Editing
- Microsoft Office
- Online research
- Wordpress/basic HTML
- Project management
- Graphic design
- Social media/public relations

PROFESSIONAL EXPERIENCE

Freelance Writer & Editor, self-employed, 2006 – 2013 / 2015 – present

As a freelancer, I have created and/or edited content for blogs, websites, periodicals and various business-oriented publications. I consistently meet deadlines, proactively communicate with clients, and handle all administrative tasks.

Creative Director, Cursor Communications (self-employed), 2013 – 2015

As the business owner, I handled all administration, marketing, social media management, human resources, and planning tasks for the business. I was nominated for a NOVA Business Award through my local Chamber of Commerce in 2014.

Research & Communications Coordinator, Clearlogic Consulting, 2012 – 2013

With Clearlogic, I developed plans, proposals, and reports, and handled all marketing tasks, such as websites, newsletters and social media. I also conducted, compiled and analyzed online and survey research. I organized a successful advertising campaign for a client, including writing and producing a television commercial and organizing/facilitating events and online forum discussions.

PUBLICATIONS

Trudel, Jessica. "Behind Every Successful Man is a Woman. Really?" *AlignThoughts*, 04 Sept. 2017, <http://www.alignthoughts.com/behind-every-successful-man-is-a-woman-really/>.

Trudel, Jessica. "Wake Up Determined, Go to Bed Satisfied Everyday." *AlignThoughts*, 28 Aug. 2017, <http://www.alignthoughts.com/wake-up-determined-go-to-bed-satisfied-everyday/>.

Trudel, Jessica. "I Don't Have Anxiety." *I Have A Name*. Creative Talents Unleashed, 2017, p. 37.

Trudel, Jessica. "Five Ways to Become Well-Rounded Without Spending a Penny." *AlignThoughts*, 31 Jul. 2017, <http://www.alignthoughts.com/5-ways-to-become-a-well-rounded-person-without-spending-a-penny/>.

Trudel, Jessica. "Am I a Good Person? A Borderline Personality Perspective." *TalkSpace*, 11 May 2017, <https://www.talkspace.com/blog/2017/05/good-person-borderline-personality-perspective/>.

Trudel, Jessica. "Book Review: Level Up Your Life by Steve Kamb." *BoldFace*, 22 Mar. 2017, <http://editorstorontoblog.com/2017/03/22/book-review-level-up-your-life-by-steve-kamb/>.

PUBLICATIONS (continued)

Ginglo-Robert, Veronique and Jessica Trudel, editors. *Thinking Toque: Writing Prompts for the North*. Silverleaf Writers Guild, 2016.

Trudel, Jessica. "Five steps to successfully editing for a controlling client." *BoldFace*, 14 Jan. 2016. <http://editorstorontoblog.com/2016/01/14/five-steps-to-successfully-editing-for-a-controlling-client/>.

Trudel, Jessica. "Timmins City Council Needs Young People." *Inside Business*, Mar. 2014, p. 7.

True, A. "The Hare's Tortoise." *Verandah 25*. Verandah Journal, 2010, p. 66.

PUBLIC SPEAKING

Trudel, Jessica. "Preparing to Write." National Novel Writing Month. 11 Oct. 2017, Timmins Public Library, Timmins, ON. Workshop Facilitator.

Trudel, Jessica. "Mental Health and Homelessness: My Lived Experience." Summit for Solving Homelessness by Living Space. 28 Sept. 2017, Northern College of Applied Arts and Technology, Timmins, ON. Guest speaker.

Trudel, Jessica. "Editing Your Manuscript." Silverleaf Writers Guild. 01 Mar. 2017, Timmins Public Library, Timmins, ON. Workshop Facilitator.

Trudel, Jessica. "Brainstorming and Outlining Your Novel." Silverleaf Writers Guild. 26 Oct. 2016, Timmins Public Library, Timmins, ON. Workshop Facilitator.

Trudel, Jessica. "Creative Writing 101." Timmins Writers Guild. 30 Mar. 2016 – 18 May 2016, Timmins Public Library, Timmins, ON. Workshop Facilitator.

Trudel, Jessica. "How to Build Your Platform as a Writer." Timmins Writers Guild. 06 Jan. 2016 – 27 Jan. 2016, Timmins Public Library, Timmins, ON. Workshop Facilitator.

Trudel, Jessica. "Literary Reading." *Timmins Voices*. 14 Jan. 2014, Christopher's Coffee House, Timmins, ON. Featured speaker.

EDUCATION

- Bachelor of Arts (English concentration), Athabasca University, 2015
- Business diploma, Northern College of Applied Arts & Technology, 2008

COMMUNITY SERVICE

- Secretary/Treasurer, Silverleaf Writers Guild, 2017-present
- Board Member, Timmins Museum: National Exhibition Centre, 2014-present
- Founder, Silverleaf Writers Guild, 2015
- Past President, Porcupine Toastmasters, 2012-2015

**SOCIAL
NETWORK****2000+****360+****150+****480+****500+****70+**